



Zwischen Innovation und Risiko

GenAl sicher im Griff behalten

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17.09.2025, Congress Park Hanau

+ QUIZ

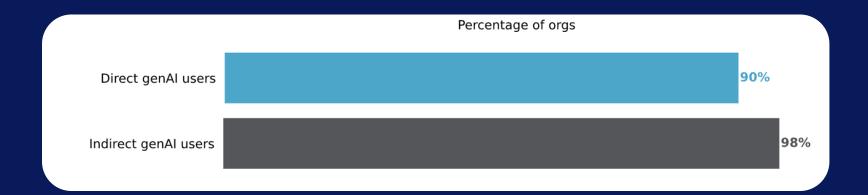


What percentage of organizations today have users accessing Generative Al applications or applications with integrated GenAl capabilities?

A: 52% B: 98% C: 84%

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What percentage of Generative Al use in the enterprise is shadow AI?

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What is the leading policy violation we see across the enterprise when it comes to use of Al?

A

Uploading or pasting sensitive data

B

Downloading Algenerated images without proper licensing C

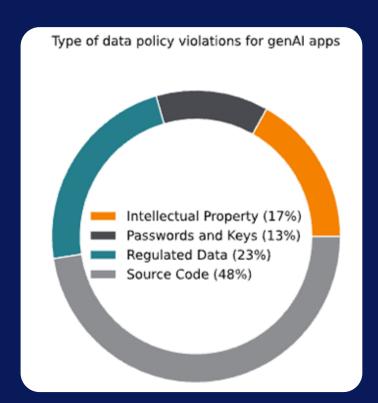
Accessing unauthorized Al applications





What is the leading policy violation we see across the enterprise when it comes to use of Al?

Uploading or pasting sensitive data



Secure Innovation with AI



SkopeAI: Unlocking the Potential of AI Across the Portfolio







Generative Al and SaaS



User & Entity Behavior



ري ابي Device Access Intelligence

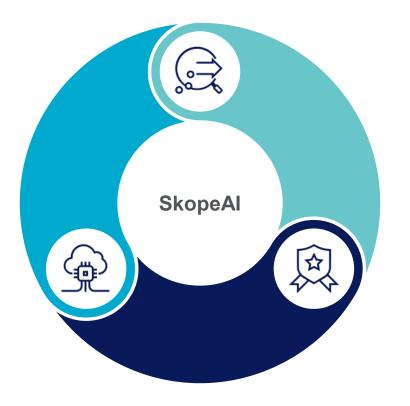
- Automatically protect unstructured data with high reliability and speed with pre-trained ML classifiers
- Protect novel data with Train Your Own Classifiers (TYOC)
- Prevent evasive attacks, polymorphic malware, new phishing, zero-day
- Faster detection and categorization of malware, web domains, URLs, and web content
- Discover and govern the use of generative Al and novel SaaS apps
- Protect sensitive data across apps like ChatGPT and coach employees in real-time
- Detect users' unpredictable risky behavior
- Identify insiders' anomalous behavior, compromised accounts, data exfiltration
- Optimal network access through enterprise-wide predictive insights
- WAN access anomaly detection, app performance flow analytics
- Discover newly connected devices and gain deeper device context, activities and behavior
- Real-time detection of behavioral anomalies, threats and vulnerabilities



Our mission is to advance Al/ML technology to power the Netskope One platform

Netskope Al Labs

Specialized division advancing cybersecurity by developing large-scale, responsible AI/ML models tailored for real-time SSE SASE applications.



160+ models deployed

30 AI/ML patents granted

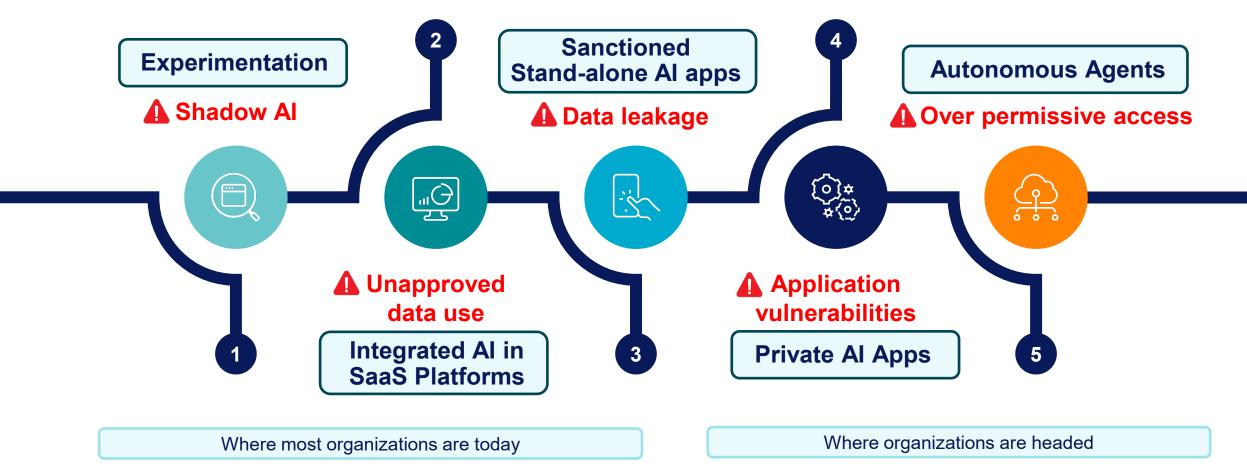


Al Adoption and Risks





Common Al Adoption Journey

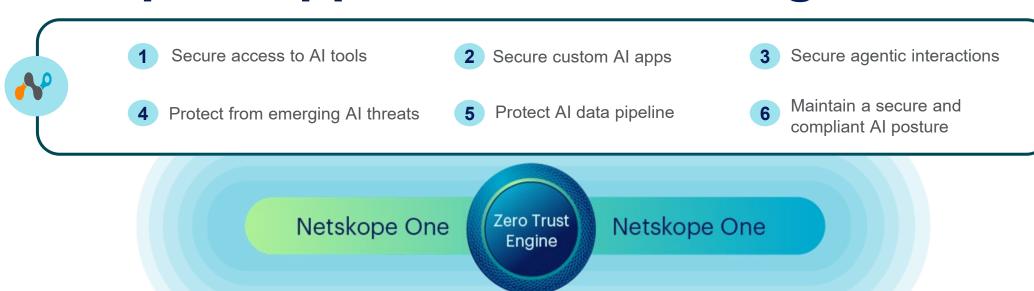




How Netskope can help?



Netskope's Approach to Securing Al



Secure Web Gateway

Al Gateway (LLM / MCP / A2A)*

CASB Inline

Al-Powered DLP / DLP-aaS

CASB API

AI-SPM*

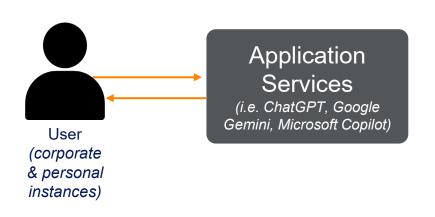
SSPM

DSPM



^{*} Roadmap

Use Case 1: Secure Access to AI Tools





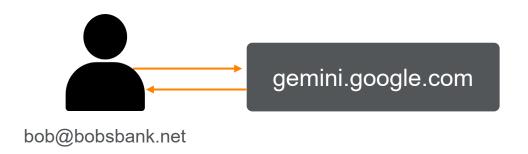
- Shadow Al and unsanctioned tool usage
- Lack of context-aware access controls

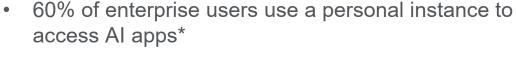


- Visibility into shadow Al and Al usage trends
- Inline, context-aware access control
 - Allow safe Al tool usage (e.g., ChatGPT, Gemini, Copilot)
 - Block or restrict risky behaviors (e.g., pasting sensitive data)
 - Apply different policies by user, department, or role

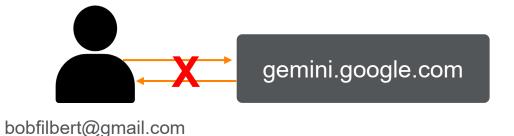


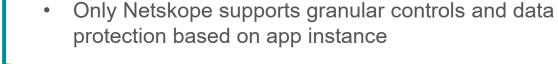
Gen Al App Instance Awareness





- Non-corporate instances of Gen Al apps allow for data to be used for model training
- Governing data going to prompts is a challenge because hard to differentiate between instance





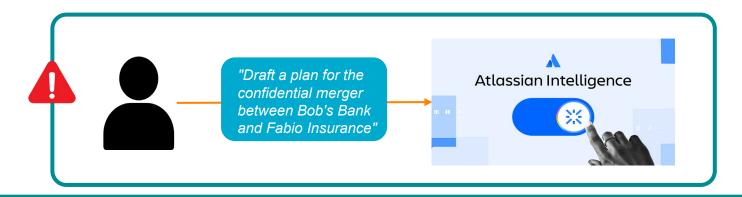
*Data collected from Netskope Threat Labs 1H 2025

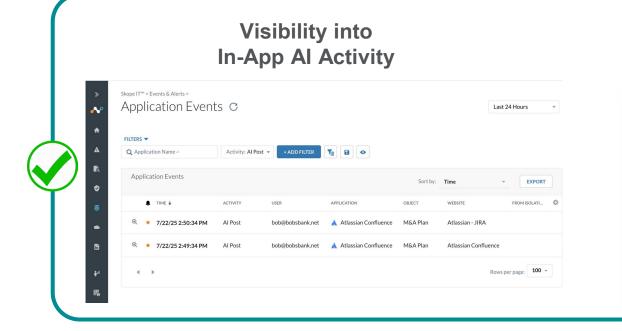


- Stop sensitive data going to non-corporate instances
- Safely enable shadow Al usage



See and Control In-App Al Activities



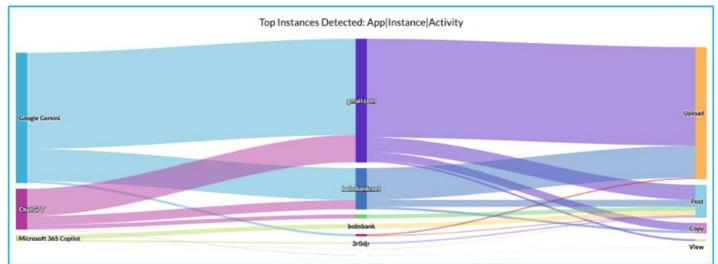




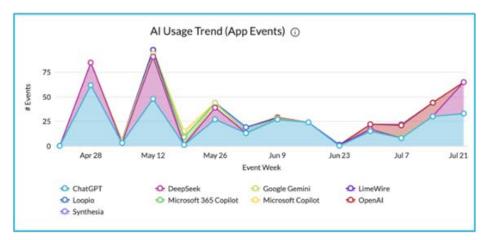
Control Activity and

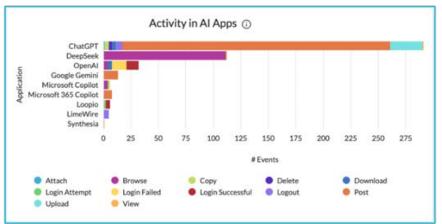


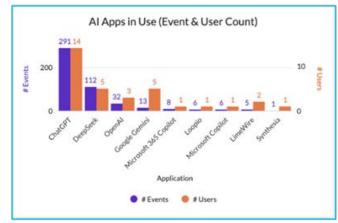
Get visibility into Al usage











Al App Usage Trends 🗼





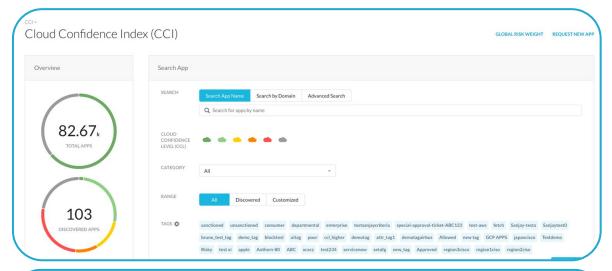
App Instance Usage 🔶 Activity and DLP Violations 👆



Policy Actions



Have visibility into Al App Risk



Field Name	Field Description
Uses GenAl	Does the App use Gen Al?
Disable GenAl	Does it allow disabling Gen Al?
Customer data for learning	Does it use customer data for training Al models?
Data sharing with GenAl vendor	Does it share the data with third-party Gen Al vendor?
Tenant isolation or private instances for GenAl	Does it support tenant isolation or private instance for Gen Al?
Al risk regulations and compliance	Adoption of regulatory & compliance standards
GenAl usage policy	Is there a documented Gen Al policy?
Security assessment of GenAl vendor	Does the vulnerability assessment include checks for OWASP top 10 vulnerabilities for LLM's?

Gen Al-powered risk categorization of apps



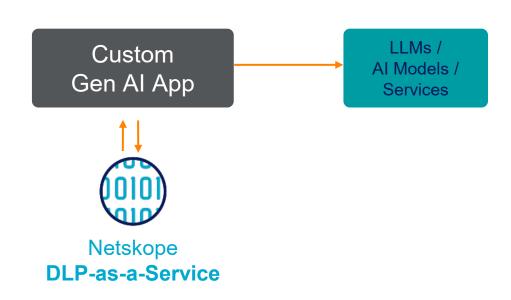
Adaptive risk scores



Detail on embedded Al capabilities



Use Case 2: Secure Custom Al Apps





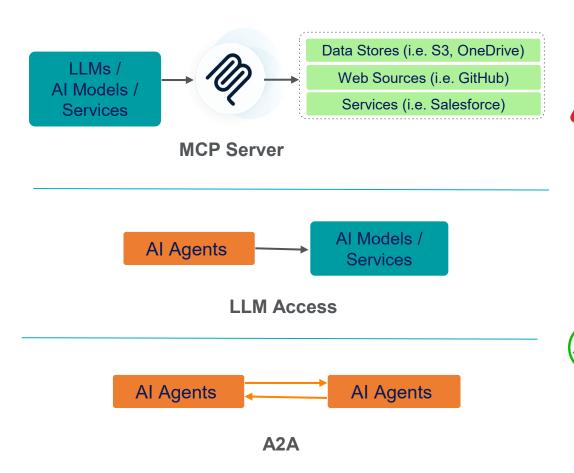
- Access to custom Gen Al apps when outside of inline protection
- Difficult to extend protection everywhere
- Increased risk for data leakage

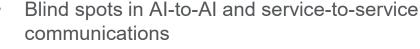


- Embed DLP into custom app
- Every transaction from app to LLMs are inspected
- Netskope One DLP-as-a-Service
 - Extend Netskope Al-powered DLP everywhere
 - Send data to DLP-as-a-Service for verdict before going to LLM
 - Monitor activities or take action



Use Case 3: Secure Agentic Interactions





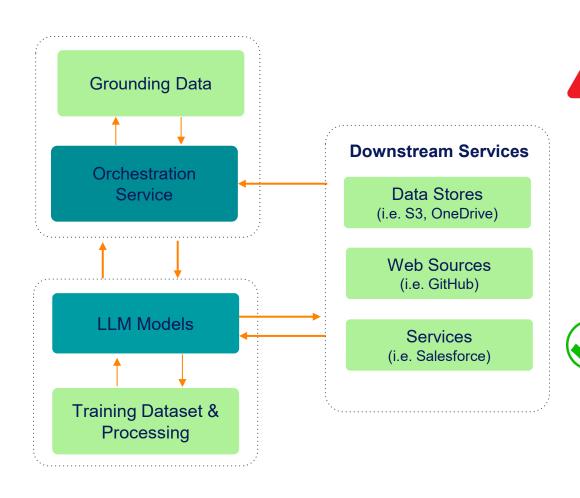
- Risk of data leakage or unauthorized access
- Difficulty in auditing and explaining Al-driven decisions
- API and integration vulnerabilities in AI workflows
- No central policy enforcement point

Al Gateway*

- Visibility & access control logging, monitoring, centralized authentication & rate limiting
- Content inspection for securing request / response, detecting malware & prompt attacks, implementing custom defined guardrails & preventing data leakage
- Optimized operations with auditability, model switching for reliability and performance, caching & audit of the communications



Use Case 5: Protect Al Data Pipeline





Unintended data exposure in Al workflows

Data Security Posture Management (DSPM)

- Delivers unified visibility into structured & unstructured data posture across multi-cloud environments
- Continuously discovers and classifies sensitive data across SaaS, laaS, & cloud data stores
- Maps data flows & access patterns to uncover risk from shadow AI, third-party sharing, or over-permissioned users
- Identifies misconfigurations & exposure risks (e.g., open buckets, public links, overly broad access)
- Enables proactive policy enforcement through integration with DLP, SSPM, & access controls



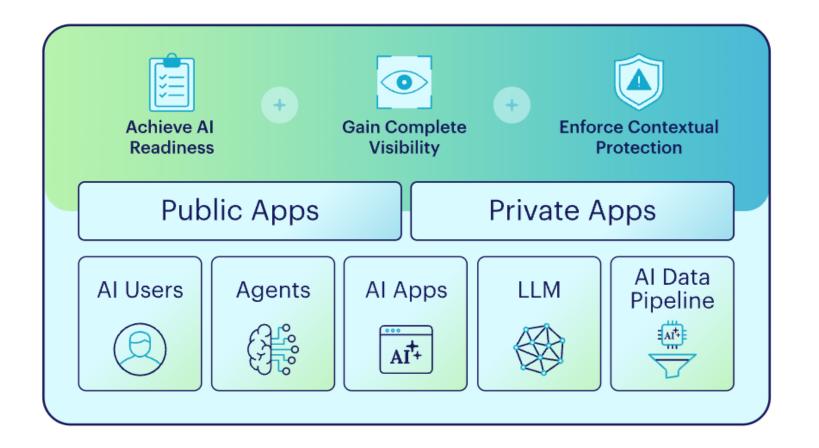


Please come to our booth!





Netskope: Securing Al End-to-End, Everywhere



AI-Powered Data Security

Comprehensive AI Visibility

Granular, Contextbased Protection



Thank you!

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Danke für Ihre Aufmerksamkeit. Wir freuen uns über Ihr Feedback!

Bitte geben Sie den ausgefüllten Bogen am Empfang ab und erhalten Sie als Dankeschön ein kleines Präsent.